EXADEL CSR

Fighting the Leading Cause of Death in **Kigali, Rwanda**

Preventable Disease— the Silent Killer

We all know someone who has suffered from a noncommunicable disease (NCD) like cancer, heart disease, and diabetes.

These silent killers account for 74% of global deaths every year—yet an estimated 80% of these fatalities are preventable.

Although all nations have NCDs, low- and middle-income countries are hit the hardest. This slows economic development, exacerbates poverty, and mercilessly perpetuates these deadly diseases.

The 2030 UN Sustainable Development Goals aim to reduce premature mortality from NCDs by one-third.

With the right advocacy, tens of millions of people around the world can be saved every year.

Noncommunicable Disease Alliance

Our partner, the NCD Alliance (NCDA), is a global advocacy leader, working closely with the UN, WHO, and governments to combat preventable suffering and deaths caused by NCDs.

Founded in 2009 by the Union for International Cancer Control, World Heart Federation, International Union Against Tuberculosis and Lung Disease, and the the International Diabetes Federation, NCDA brings together over 425 member organizations across 60+ countries, including NGOs, research bodies, and civil society groups.

NCDA holds regular conferences, the newest edition taking place in Kigali, Rwanda, bringing together NCD civil society and key decision-makers in the fight against NCDs.

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A Simple Application with Powerful Implications

Exadel people believe in the transformative power of technology. CSR is how we share that with the rest of the world.

When the NCDA reached out to Exadel CSR to create an application for managing the 4th Global NCD Alliance Forum in Kigali, Rwanda, the clock was already ticking.

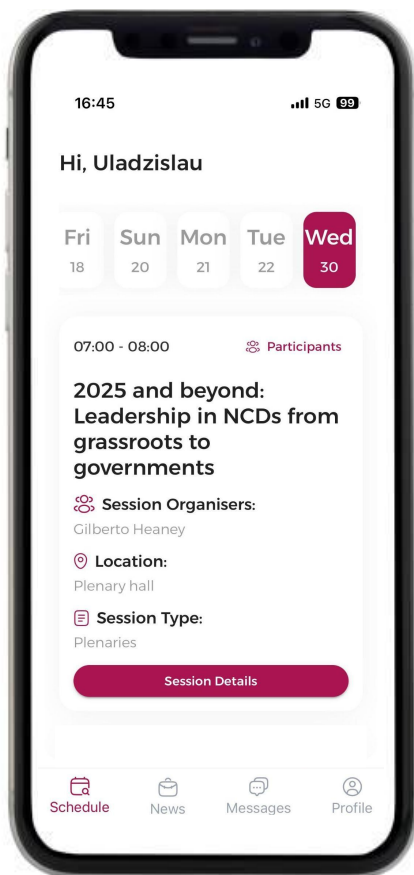There were only 100 days before the planned event.

The technology underpinning the application had to be flexible and powerful enough to connect attendees, but also delivered very quickly and handed off to NCDA's in-house tech team.

Exadel CSR decided to create a progressive web app, as they're scalable, fast, reliable, and compatible cross-platform. Any attendee could register for sessions, chat with participants, and check their schedule from any device.

9:41

4TH GLOBAL NCD ALLIANCE
FORUM
KIGALI ▪ RWANDA ▪ 20-22 OCTOBER 2024

LEADERSHIP ON NCDs TOWARDS 2025 & BEYOND

20-22 OCTOBER 2024
KIGALI ▪ RWANDA

#ActOnNCDs ▪ #NCDAF2024

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"NCD Alliance is an organization that empowers people and we chose to work with Exadel as they understand how to use technology to do that better."

– James Bramble
Dir. of Partnerships and Memberships, NCDA

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Connecting Hundreds of Attendees

The app offers a comprehensive suite of features to enhance the attendee experience:
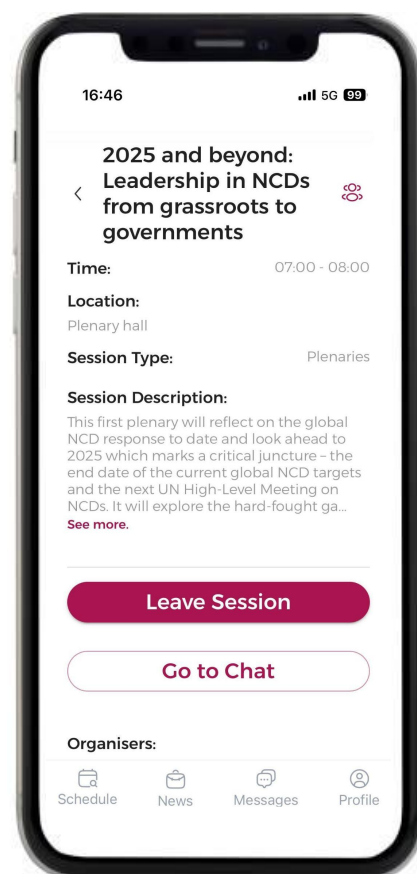
- **Security**: Securely log in using a one-time password (OTP) for verified access.
- **Schedules**: View daily schedules with detailed information about event times, locations, and organizers.
- **Registration**: Register for sessions and receive notifications related to those sessions.
- **Participants**: View participant lists, including speaker and organizer details, to facilitate connections.
- **Chat**: Engage in event-specific chat rooms to interact with other attendees in real-time.

Organizing for Change

The app's admin features allow NCDA and similar organizations to effectively manage their events:

- **Logistics**: Monitor session registrations and manage logistics and locations.
- **Real-time Updates**: Send instant updates and manage sessions dynamically as the event unfolds.
- **User Tracking**: Track attendee interactions to ensure seamless event flow.
- **Live Stream**: Follow NCDA's live stream on X directly within the app for ongoing updates.
- **Privacy**: The app complies with data privacy standards, allowing attendees to delete their personal data.

Exadel plans to open-source this app to support the broader NGO and Non-Profit communities.

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Does Your NGO or Non-Profit
Need Software?

Be part of our next CSR project—they're 100% pro bono.

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